

## PERSONAL INFORMATION

**TANASĂ LUCIAN**

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## JOB POSITION

Romanian Academy, Iasi Branch - "Gh. Zane" Institute for Economic and Social Research  
Rural Economics Department

## WORK EXPERIENCE

2023–Present

**Established Researcher (R3)**

2016–2023

**Recognized Researcher (R2)**

2011–2016

**First Stage Researcher (R1)**

2011–2016

**First Stage Researcher (R1)**

Romanian Academy, Iasi Branch

- Institute: Gh. Zane Institute of Economic and Social Research with the Romanian Academy, Iasi Branch (Romania).

Main activities and responsibilities

- Participation in research programs and projects or in research grants
- Research on approaches to assessing and capitalizing on the economic role of local and regional rural areas
- Strategies and policies on rural development
- Research on food systems, short food supply chains, consumer behavior, rural entrepreneur, rural & cycling tourism

## EDUCATION AND TRAINING

2014–2015

**Postdoctoral trainee in Economics**

EQF level 8

Romanian Academy, Iași Branch, Iasi (Romania)

Postdoctoral fellow in the project with the title "Innovation and development in structuring and representing knowledge through doctoral and postdoctoral scholarships" („Inovare și dezvoltare în structurarea și reprezentarea cunoașterii prin burse doctorale și postdoctorale") (IDSRC – doc postdoc) Project ID: POSDRU/159/1.5/S/133675

2007–2012

**PhD. trainee**

EQF level 8

"Ion Ionescu de la Brad" University of Agricultural Sciences and Veterinary Medicine of Iași (Romania)

I.O.S.U.D.- Doctoral School

The Faculty of Agriculture, Specialize: Management &amp; marketing in Agriculture

2005–2006

**Bachelor' degree economist**

EQF level 6

„Al. I. Cuza University", Iasi

Faculty of Economics and Business Administration

Post- university studies: Enterprise Setting up and administration

2003–2005

**Bachelor' degree economist**

„Al. I. Cuza University", Iasi

Faculty of Economics and Business Administration  
Field studies: Tourism and services

2000-/2003

**Bachelor' degree economist**

„Al. I. Cuza University”, Iasi  
Faculty of Economics and Business Administration  
Tourism College in Piatra-Neamt  
Field studies: Tourism and services

15/09/1993–30/06/1997

**High School Diploma**

EQF level 5

High School of Computer Science in Piatra-Neamt (Romania)  
Major: Mathematics- informatics

**PERSONAL SKILLS**

Mother tongue(s) Romanian

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	B2	B1	B2	B2
German	B2	B2	B2	B1	C1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user  
Common European Framework of Reference for Languages

**ADDITIONAL INFORMATION**

**Publications (Web of Science)**

- 1. Ioan Sebastian Brumă, Simona-Roxana Ulman, Lucian Tanasă, Cristina Cautisanu, „Implications of COVID-19 pandemic on sustainable consumption patterns. Evidence from Iasi County, Romania”, *Frontiers in Sustainable Food Systems*, 6:1050977, 2022, IF-5,005, <https://doi.org/10.3389/fsufs.2022.1050977>
- 2. Lucian Tanasă, Simona-Roxana Ulman, Cristina Cautisanu, Ioan Sebastian Brumă and Daniel Juravle, "Vegetables Consumers' Profile in the Context of Digitalization: Evidence from Romania", *Amfiteatru Economic*, 2022, vol. 24, no. 59, pp. 128-142, 15 pages, ISI, Impact factor: 1,983, AIS: 0,169, DOI: 10.24818/EA/2022/59/128
- 3. Ioan Sebastian Brumă, Simona-Roxana Ulman, Cristina Cautisanu, Lucian Tanasă, and Gabriel Vasile Hoha, "Sustainability in the Case of Small Vegetable Farmers: A Matrix Approach" *Sustainability*, 2021, 13 no. 18: 10320. ISI, Impact factor: 3,251, AIS: 0,462, <https://doi.org/10.3390/su131810320>
- 4. Ioan Sebastian Brumă, Codrin Dinu Vasiliu, Steliana Rodino, Marian Butu, Lucian Tanasă, Sebastian Doboş, Oana Coca, Gavril Ştefan, „The Behavior of Dairy Consumers in Short Food Supply Chains during COVID-19 Pandemic in Suceava Area, Romania”, *Sustainability*, 2021, 13, 3072, ISI, Impact factor: 3,251, AIS: 0,462, <https://doi.org/10.3390/su13063072>
- 5. Meuwissen, M.P.M., Feindt, P.H., Spiegel, A., Finger, R., Slijper, T., de Mey, Y., Paas, W., Termeer, K.J.A.M., Poortvliet, P.M., Peneva, M., Urquhart, J., Vigani, M., Black, J.E., Nicholas-Davies, P., Maye, D., Appel, F., Heinrich F., Balmann, A., Bijtebier, J., Coopmans, I., Wauters, E., Mathijs, E., Hansson, H., Lagerkvist, C.J., Rommel J., Manevska-Tasevska G., Accatino, F., Pineau, C., Soriano, B., Bardaji I., Severini, S., Senni, S., Zinnanti C., Gavrilescu, C., Bruma, I.S., Dobay, K.M., Matei, D., Tanasa, L., Voicilas, D.M., Zawalińska, K., Gradziuk P., Krupin V., Martikainen, A., Herrera, H., Reidsma, P., „Impact of Covid-19 on farming systems in Europe through the lens of resilience thinking”, *Agricultural Systems*, Vol. 191, June 2021, 103152, ISI, red zone, Impact factor: 5,370, AIS: 1,174 <https://doi.org/10.1016/j.agsy.2021.103152>
- 6. Alina Butu, Ioan Sebastian Brumă, Lucian Tanasă, Steliana Rodino, Codrin Dinu Vasiliu, Sebastian Doboş, Marian Butu, „The Impact of COVID-19 Crisis upon the Consumer Buying Behavior of Fresh Vegetables Directly from Local Producers. Case Study: The Quarantined Area of Suceava County, Romania”, *International Journal of Environmental Research and Public Health*, 2020, 17(15), 5485; ISI, red zone, Impact factor: 3,390 AIS: 0,770, <https://doi.org/10.3390/ijerph17155485>
- 7. Alina Butu, Codrin Dinu Vasiliu, Steliana Rodino, Ioan Sebastian Brumă, Lucian Tanasă, Marian Butu, „The Anthropological Analysis of the Key Determinants on the Purchase Decision Taken by the Romanian Consumers Regarding the Ecological Agroalimentary Products”, *Sustainability*, 2019, 11(18), 4897; ISI, Impact factor: 2.592, AIS: 0,331, <https://doi.org/10.3390/su11184897>

- 8. Alina Butu, Codrin Dinu Vasiliu, Steliana Rodino, Ioan Sebastian Brumă, Lucian Tanasă, Marian Butu, „The process of ethnocentralizing the concept of ecological agroalimentary product for the Romanian urban consumer”, Sustainability, 2019, 11(22), 6226, ISI, Impact factor: 2.592, AIS: 0,331, <https://doi.org/10.3390/su11226226>
- 9. Valentin Mihai Bohateret, Ioan Sebastian Brumă, Lucian Tanasă, „The Individual Agricultural Holding - An Entity With Great Potential for Growth in Romanian Agriculture”, Economic Dynamics and Sustainable Development - Resources, Factors, Structures and Policies, Pt 2, Publisher Peter Lang GmbH, ISBN:978-3-653-06571-8; 978-3-631-67330-0, 2016, WOS:000440783300018, Proceedings Paper, pp. 225-247, 23 pages, [http://apps.webofknowledge.com.am.e-nformation.ro/full\\_record.do?product=WOS&search\\_mode=GeneralSearch&qid=5&SID=F2vA423OPHjWQA YE9IG&page=1&doc=1](http://apps.webofknowledge.com.am.e-nformation.ro/full_record.do?product=WOS&search_mode=GeneralSearch&qid=5&SID=F2vA423OPHjWQA YE9IG&page=1&doc=1)

## Citations

Over 350 citations, including over 80 citations in Web of Science.

<https://scholar.google.ro/citations?user=nP8siMcAAAAJ&hl=ro>

## Projects

- 01/11/2020–Present **Established Researcher (R2) – CITIES2030 (H2020)**
- Romanian Academy, Iasi Branch, Iasi (Romania)
  - Project: CITIES2030 “Co-creating resilient and sustainable food systems towardS FOOD2030”, Project ID 101000640, Horizon 2020
  - Activities: research activities in urban food systems and coordinator of Food For Iasi Living Lab  
<https://cities2030.eu/>
- 01/1/2019–Present **Established Researcher (R2) - SHERPA Project (H2020)**
- The Institute of Agricultural Economics (IEA), Bucharest (Romania)
- Project: SHERPA “Sustainable Hub to Engage into Rural Policies with Actors”, Project ID 862448, Horizon 2020
  - Activities: research activities in rural development, facilitator Transylvania MAP and monitor Iasi MAP  
<https://rural-interfaces.eu/>
- 01/03/2019–30/04/2022 **Established Researcher (R2) - LIFT Project (H2020)**
- The Institute of Agricultural Economics (IEA), Bucharest (Romania)
- Project: LIFT “Low-Input Farming and Territories Integrating knowledge for improving ecosystem-based farming”, Project ID 770747, Horizon 2020
  - Activities: research activities in rural development  
<https://www.lift-h2020.eu/>
- 01/10/2018–31/10/2021 **Established Researcher (R2) - RUBIZMO Project (H2020)**
- Romanian Association for Sustainable Agriculture (ARAD), Fundulea (Romania)
- Project: RUBIZMO - “Replicable business models for modern rural economies”, Project ID 773621, Horizon 2020
  - Activities: research activities in rural development  
<https://rubizmo.eu/>
- 01/06/2018–31/05/2021 **Established Researcher (R2) - SureFarm Project (H2020)**
- The Institute of Agricultural Economics (IEA), Bucharest (Romania)
- Project: SURE-FARM “Towards Sustainable and Resilient EU Farming systems”, Project ID 727520, Horizon 2020
  - Activities: research activities in rural development  
<https://surefarmproject.eu/>
- 28/01/2019–01/09/2021 **Established Researcher (R2) - RoRur Project**
- Romanian Academy, Iasi Branch, Iasi (Romania)
- Project: RoRur „Rediscovery of the Contemporary Rural Human. Fundamental Categories for Rethinking the Romanian Rural Consciousness”, code: GAR-UM-2019-XII-3.1-8/15.10.19

- Activities: research activities in rural anthropology

01/04/2017–30/09/2017 **Established Researcher (R2) - UEFISCDI Project**

Romanian Academy, Iasi Branch, Iasi (Romania)

- Project: Economic and Social Effects of High-Skilled Emigration - Evidence from Romania. PN-II-RU-TE-2014-4-1584, UEFISCDI
- Activities: research on the migration of romanian physicians, data processing

2008–2010 **Recognized Researcher (R1) - MESAIR Project**

Romanian Academy, Iasi Branch

- Project: MESAIR „Socio-economic Models for Mitigating Inequalities in Rural Areas in a Regional Profile”
- Activities: research activities on the social and economic disparities in rural areas, data processing

2008–2010 **Recognized Researcher (R1) - DALFI Project**

Romanian Academy, Iasi Branch

- Project: DALFI „Functional Model for Estimating the Actual Labour Force Available in Rural Areas”
- Activities: research activities on determining the labor resources available in Romanian rural area, financial reporting

2007–2010 **Recognized Researcher (R1) & Database Administrator - APIMODEL Project**

Romanian Academy, Iasi Branch

- Project: APIMODEL „Developing and Implementing of Viable Beekeeping Models in the European Economic Context”
- Activities: scientific research in relation to the economic features of beekeeping, field research/empirical inquiries, data processing, financial reporting

Honours and awards

- The *Sergiu Hartia Award* given by the Academy of Agricultural and Forestry Sciences in 2021 for the study: Alina Butu, Ioan Sebastian Brumă, Lucian Tanasă, Steliana Rodino, Codrin Dinu Vasiliu, Sebastian Doboş, Marian Butu, “The Impact of COVID-19 Crisis on Consumer Buying Behavior of Fresh Vegetables Directly from Local Producers. Case Study: The Quarantined Area of Suceava County, Romania”, The International Journal of Environmental Research and Public Health, 2020.
- *Award for Excellence in Scientific Research Activities*, Humanities or Social Sciences Section, given by the Romanian Academy, Iași Branch in 2022 for the paper: Alina Butu, Ioan Sebastian Brumă, Lucian Tanasă, Steliana Rodino, Codrin Dinu Vasiliu, Sebastian Doboş, Marian Butu, “The Impact of COVID-19 Crisis on Consumer Buying Behavior of Fresh Vegetables Directly from Local Producers. Case Study: The Quarantined Area of Suceava County, Romania”, The International Journal of Environmental Research and Public Health, 2020.

Communication skills

- Team spirit, sociable, proactive
- Thinking and creativity skills
- Communication skills in project management (project planning, administration and implementation)
- Ability to organize and make decisions
- Statistical data analysis: R Programme, SPSS, QGIS 3.0

Organisational / managerial skills

- Organizational spirit

Digital skills

SELF-ASSESSMENT

Information processing	Communication	Content creation	Safety	Problem-solving
Independent user	Independent user	Independent user	Independent user	Independent user

Digital skills - Self-assessment grid

- Statistical Data Analysis - R Programme, SPSS
- Proficient in QGIS 3.0
- Good knowledge of the Microsoft Office Suite

Accreditations

- Graduation certificate of "Project Manager" (Cod COR 242101)
- Graduation certificate of "Trainer of trainers" (Cod COR242451/241205)

Memberships

- 2019: founder of RDRP (Rural Development Research Platform)
- 2015: member of Romanian Association of Rural and Agri-Food Economy 'Virgil Madgearu'
- 2015: member of Ecoruralis
- 2014: member of Romanian Committee of History and Philosophy of Science and Technology
- 2010: member of "Terra Nostra" Academic Foundation for Rural Development - Iași
- 2008: member of Society for Research on Agricultural History and Practices